



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 102766

Schedule Dates 09/19/12-09/25/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 89
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 09/18/12
Last Modified 09/20/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07904654
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$36,600.00
Net Total \$207,400.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	139	\$244,000.00
Grand Total:	139	\$244,000.00

final

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5:57A- 7A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	9/18/12
2.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	7A- 8A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/18/12
3.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/18/12
4.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	9/18/12
5.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LET'S DEAL 1X PER DAY	9/18/12
6.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	9/18/12
7.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11:58A- 12:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	9/18/12
8.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	12:30P- 2P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	9/18/12
9.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	2P- 3P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	TALK 2X PER DAY	9/18/12
10.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	3P- 3:55P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	9/18/12
11.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	3:58P- 5P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	9/18/12
12.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5P- 6P (EST)	6			X	X	X			6	\$2,200.00	\$13,200.00	WBNS-TV (WBNS)	5P NEWS 2X PER DAY	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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13.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6P- 6:30P (EST)	4			X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY, 2X ON W 9/19	9/18/12
14.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6:58P- 7:30P (EST)	6			X	X	X			6	\$2,800.00	\$16,800.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	9/18/12
15.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	7:30P- 7:57P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	9/18/12
16.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11P- 11:35P (EST)	6			X	X	X			6	\$2,800.00	\$16,800.00	WBNS-TV (WBNS)	LT NEWS 2X PER DAY	9/18/12
17.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	9/18/12
18.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	9/18/12
19.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10P- 11P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5.0	9/18/12
20.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	7:57P- 9P (EST)	2		X						2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/18/12
21.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	9P- 10P (EST)	2			X						\$3,000.00		WBNS-TV (WBNS)	CRIM MIND	9/18/12
21.0.1	Closed Preempt	09/19/12															WBNS-TV (WBNS)	Schedule Change/Exception	
21.0.2	Closed Preempt	09/19/12															WBNS-TV (WBNS)	Schedule Change/Exception	
22.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	7:57P- 9P (EST)	1				X				1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BANG/ BIG BANG	9/18/12
23.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	10P- 11P (EST)	2				X				2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	9/18/12

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24.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	9P- 10P (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CSI NY	9/18/12
25.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	10P- 11P (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/18/12
26.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/18/12
27.0	Normal Line / NCAA SPORTS	09/22/12-09/22/12	3	:30	3:30P- 6:58P (EST)	3						X		3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	NCAA FTBL	9/18/12
28.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7:30P- 7:57P (EST)	2						X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	WHEEL	9/18/12
29.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HR MYSTERY	9/18/12
30.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SA 5A NEWS	9/18/12
31.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SU MORN	9/18/12
32.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8:58A- 10:30A (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	9/18/12
33.0	Normal Line / NFL-BROWNS/BENGALS	09/23/12-09/23/12	3	:30	12:57P- 4:25P (EST)	3							X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	NFL/BENGALS FOOTBALL	9/18/12
34.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MIN	9/18/12
35.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	11:31P- 12:05A (EST)	2							X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LT NEWS	9/18/12
36.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	5:57A- 7A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6AM NEWS	9/18/12

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37.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	7A- 8A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/18/12
38.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	8A- 8:55A (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/18/12
39.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	8:58A- 9:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/18/12
40.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	9:58A- 10:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/18/12
41.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	10:58A- 11:57A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/18/12
42.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	11:58A- 12:30P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS	9/18/12
43.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	12:30P- 2P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAP ROTATION	9/18/12
44.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	2P- 3P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	THE TALK	9/18/12
45.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	3:58P- 5P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/18/12
46.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	5P- 6P (EST)	4	X	X						4	\$2,200.00	\$8,800.00	WBNS-TV (WBNS)	5PM NEWS	9/18/12
47.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	6P- 6:30P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6PM NEWS	9/18/12
48.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	6:58P- 7:30P (EST)	4	X	X						4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	JEOPARDY	9/18/12
49.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	7:30P- 7:57P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/18/12

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50.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	11P- 11:35P (EST)	4	X	X						4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	LATE NEWS	9/18/12
51.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/18/12
52.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SAM NEWS	9/18/12
53.0	Normal Line / SPOT	09/20/12-09/21/12	3	:30	8:58A- 9:55A (EST)	1				X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/19/12
54.0	Normal Line / SPOT	09/24/12-09/25/12	3	:30	5P- 6P (EST)	1	X	X						1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5PM NEWS	9/19/12
55.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	8:58A- 9:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/20/12

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